

# Aesthetics ON THE EDGE

OCTOBER 16-17, 2016

DoubleTree by Hilton Bloomington, MN

## **Aesthetics in the Plastic Surgery Practice**

### **Dr. Joe Gryskiewicz**



Learn what role aesthetics plays in Dr. Joe's plastic surgery practice with emphasis on Micro Needling, CoolSculpting, ThermiVa and Aesthetic Hot Topics. **'Dr. Joe'** is a clinical professor at the University of Minnesota School of Dentistry Cleft Palate/Craniofacial Clinics and is also in private practice at Gryskiewicz Twin Cities Cosmetic Surgery.

**SUNDAY**

## **Laser Tissue Interaction**

### **Maureen Hines**



Learn how lasers evoke different responses in tissue, depending on the desired treatment and the type of laser/light being used. Increasingly, aesthetic clinicians are performing treatments for hair removal, non ablative resurfacing, and other cosmetic concerns. **Maureen** will discuss how the initial assessment of the skin's current condition is critical for a safe and successful treatment. Maureen is an electrology instructor for Academie Apilus and provides training for Suneva Medical. She provides laser training as a NCLC certified instructor in aesthetic laser use and safety.

**SUNDAY**

## **Promotions that Work**

### **Deborah Otten**



Successful events do not just happen; it takes careful planning and execution. Learn to create money making promotions for Holiday 2016 and fill your books into 2017. Learn tips to create successful events, create your holiday plan and finish 2016 with a bang! **Deborah**, licensed as an esthetician and instructor, currently works as an Account Executive for ZO Skin Health.

**SUNDAY**

## **Successfully Treating Hyperpigmentation**

### **Elizabeth Elshaboury**



Discover different ways you can successfully treat the #1 skin concern among clients today. We will review different types of hyperpigmentation and how and when to treat. This class would be beneficial for all estheticians either in a spa or in the clinic setting. **Elizabeth** has been practicing esthetics since 2004. She specializes in advanced esthetics working closely with many physicians.

**SUNDAY**

## **Continuing Education Credits**

Available for instructors or  
Professional Practice

## **CANES – Five Keys to Wellness**

### **Annie Meehan**



Discover simple, creative and fun ways to make health and wellness a priority each and every day. With small changes, adding a few easy tools, you can transform your body and energy over time. In this presentation you will discover **CANES: Commitments, Accountability, Nutrition, Exercise, Supplementation, Stress and Sleep**, to live a healthy life. **Annie** is a speaker and life coach certified through National Speakers Association and author of the motivational book [Paths, Detours and Possibilities](#).

**SUNDAY**

*A future-centered  
symposium designed to  
advance the knowledge,  
understanding and  
expertise of estheticians in  
a variety of specialties.*

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**SALON SPA**  
**PROFESSIONAL**

ASSOCIATION

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Facebook.com/aestheticsmnnesota



@sspatoday

PRESORT STD  
U.S. POSTAGE  
PAID  
PERMIT NO.  
32324  
TWIN CITIES, MN

## MONDAY PRODUCT SPECIALIST PRESENTATIONS

**colorescience** *Healthy Skin is Protected Skin*  
**Katie Mozack** Colorescience will show you how their 100% healthy, good-for-you cosmetics actively work to enhance your look with a fusion of suncare, skincare and color.

**CUTERA**

### Face and Body Aesthetic Solutions

**Tim Watson** Explore the science behind aesthetic lasers and light-based systems with an informative presentation of lasers 101. Topics to include: Practical overview of laser science and basic laser physics.

**regenica**

### Regenica-The Science Behind Youthful Skin

**Carolyn Kirchoff** Learn about Regenica with MRCx, the next generation growth factor technology that is designed to simulate your skin's natural repair and renewal mechanisms.

**INFINI**  
HIGH INTENSITY FOCUSED RF  
The New Fractional

And

**NOVATHREADS**

**Donna Symanietz**

**Infiniti BREAKTHROUGH OF THE DECADE** UNIQUE TECHNOLOGY, AMAZING RESULTS—Learn how you can provide the best solution for results your patients demand year round.

**NovaThreads** Aesthetic Medicine's new minimally invasive treatment. Learn how NovaThreads will change the face of your business.

## DATES AND TIMES

*October 16, 2016—8:30am-5:00pm;  
Breaks & Lunch included*

*October 17, 2016—8:30am-1:00pm;  
Product Specialists  
Break included*

## 2 DAY REGISTRATION

*MNSSPA Members: \$135 by  
10/3/2016, \$155 after 10/3/2016*

*Non-members: \$165 by 10/3/2016,  
\$185 after 10/3/2016*

*Register online [www.sspatoday.com](http://www.sspatoday.com)  
OR call 952.925.9731 (\$10 phone fee  
applies)*

## LOCATION AND LODGING

*DoubleTree by Hilton  
\$115 by 9/23/2016  
7800 Normandale Blvd  
Bloomington, MN 55435  
952.835.7800*

