

THE *Best* OF ...

BEAUTY AND BUSINESS FOR SALON PROFESSIONALS

ELEVATE.
CONNECT.
INSPIRE.



PROGRAM



FALL-AYAGE: HOW TO SPICE UP YOUR BALAYAGE GAME



MEN'S GROOMING AT ITS BEST



FALL TRENDS: LIS'N WITH YOUR EYES



UPDOS: FALL TRENDS & TIPS



hairbrained.me
THE HOME OF CRAFT HAIRDRESSING

Hairbrained is the world's leading digital and social based community for #crafthairstylists and colorists. Meet Gordon Miller, CEO and industry icon in beauty!

EDUCATORS



Cassandra Thompson



Holly Kleschold



Brad Schlaeger
Jaeger Moosbrugger
Nick Aseheman



Mandy Huntington



Scott Coolidge



Deb Camasta
Melanie Stephenson



Lindsey Larson
Bee Peterson

SALON SPA
PROFESSIONAL
ASSOCIATION

October 6, 2019 ■ 9:00 am - 5:00 pm

EVENT LOCATION & DETAILS

Crowne Plaza Aire ■ 3 Appletree Square ■ Bloomington, Minnesota 55425

Room Rate \$99, if reserved by September 15, 2019

Hotel Reservation: 952.854.9000

THE EVENT

Meet Gordon Miller, CEO of Hairbrained.me - one of the leading social media communities in our industry. He'll help you find your "why", the first step in social media success! Learn new techniques from top Midwest talent in Balayage, Men's Grooming, Trend Cutting and Updos.

Be energized. Be entertained. Be educated.

CAREER INVESTMENT & REGISTRATION

SSPA Members - \$99

Non-Members - \$129

Includes morning refreshments and lunch

Late Registration after September 26, 2019 - \$149

Register online www.sspatoday.com

or call 952.925.9731 (\$10 call-in fee)

Continuing Education (CEs) Credits included.

For full details on classes, educators and CEs, visit www.sspatoday.com


Program, guest artists and speakers subject to change.

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